

A Hogwarts Halloween



AT THE BLACKSTONE

A chance to be part of a magical weekend...

The Blackstone Library is hosting its most magical event this October: A Hogwarts Halloween. This has been our most successful fundraiser in recent years, celebrating Harry Potter, the importance of reading, and Halloween all at once – we'd like to invite you to be part of the fun again this year!

On October 14th and 15th, the Blackstone Library will be transformed into Hogwarts School of Witchcraft and Wizardry. In previous years, hundreds of children visited Ollivander's Wand Shop, took classes in Divination, Potions and Charms, and learned about some magical creatures. This year we anticipate a sold-out crowd of 400 children to attend. We're also adding 'Escape from Hogwarts Grounds' as part of the event, giving children the chance to work together to solve puzzles and find the magic key to get them back into Hogwarts.

How can you be part of the magic?

Please consider sponsoring this weekend of magical fun at one of the levels indicated on the attached sponsorship sheet. Each participant will receive a souvenir program book showing your logo to take home to their families. Event posters with your logo will be hung in the library leading up to the event, so all of the daily visitors to the Blackstone (an average of over 500 per day) will see your support for the library and this magical weekend. Your logo will also be displayed on our website, with links to your website, and will be shared in emails and social media posts leading up to the event, reaching thousands of members of the local community.

Your gift will support children's programming at the Blackstone like Miss Mary's Story Hour, Math Matters Storytime, Graphic Reads Book Clubs, and Digital Design coding classes. All of these activities and the Blackstone's traditional and electronic collections encourage kids to read, think, and grow.

Thank you for considering this request. Please let us know how you would like to be involved – we're looking forward to spreading the magic with you!

Sincerely,

Handwritten signature of Beth Law.

Beth Law

Chair, A Hogwarts Halloween at the Blackstone



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Sponsorship Opportunities

⚡ Minister of Magic - \$5,000

- Presenting Sponsor recognition on all print materials
- Logo on electronic invitation, posters, signs, website
- Link to your website from Hogwarts webpage
- Full page ad (inside front/back cover) in program book (\$1,000 value)
- Quotes in all press releases
- 10 tickets to children's event

⚡ Defender Against the Dark Arts - \$2,500

- Sponsor recognition on all print materials
- Logo on electronic invitation, posters, signs
- Link to your website from Hogwarts webpage
- Full page interior ad in souvenir program book (\$500 value)
- 6 tickets to children's event

⚡ Keeper of Magical Creatures - \$1,000

- Sponsor recognition on all print materials
- Logo on electronic invitation, posters, signs
- Link to your website from Hogwarts webpage
- Half page ad in souvenir program book (\$250 value)
- 4 tickets to children's event

⚡ Director of Divination - \$500

- Logo on signs at event
- Business card ad in souvenir program book (\$100 value)
- 2 tickets to children's event

⚡ Chief of Charms - \$250

- Listing on signs at event and in souvenir program book
- 2 tickets to children's event

To secure your sponsorship, please complete form on reverse or contact Katy Dillman, Development & Outreach Librarian:
203.488.1441, ext. 313 or kdillman@blackstonelibrary.org

For more information, visit: www.bit.ly/Hogwarts2017

Hogwarts is part of the Harry Potter universe created by J.K. Rowling.



A Hogwarts Halloween at Blackstone Library

Return form to:

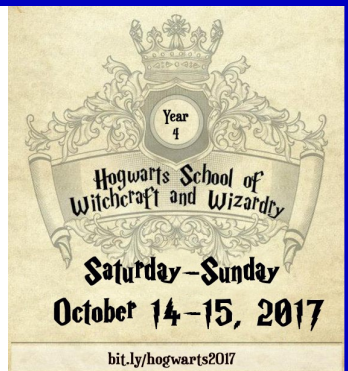
Katy Dillman

James Blackstone Memorial Library

758 Main Street, Branford CT 06405

kdillman@blackstonelibrary.org

Phone: 203.488.1441 x. 313



Sponsor Registration Form

Name (as you wish to be recognized) _____

Address _____

Contact Name _____

Title _____

Phone _____

Email _____

SPONSORSHIP LEVEL

___ \$5,000 Minister of Magic ___ \$2,500 Defender Against the Dark Arts ___ \$1,000 Keeper of Magical Creatures

___ \$500 Director of Divination ___ \$250 Chief of Charms

___ Check enclosed payable to JBML

Please charge my ___ Visa ___ Mastercard ___ Discover Card# _____

Exp Date _____ 3-digit Sec Code _____ Name on card _____

AUCTION/PRIZE ITEM DONATION

Item _____ Value \$ _____

DONATION

I cannot sponsor at the amounts listed above, but wish to make a donation of \$ _____ in support of James Blackstone Memorial Library programs and services.

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James Blackstone Memorial Library 758 Main Street, Branford CT, 06405 203.488.1441 www.blackstonelibrary.org



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Program Book Opportunities

The souvenir program book for A Hogwarts Halloween is a great way to advertise your business and to support the James Blackstone Memorial Library!

Please indicate your choice below and return this form to
Katy Dillman **no later than September 1, 2017.**

_____	Full Page - Back or Inside Front Cover	\$1,000
	<i>8 ½ x 5 ½, vertical. Color permitted.</i>	
_____	Full Page - Interior	\$500
	<i>8 ½ x 5 ½, vertical. Black & white.</i>	
_____	Half Page	\$250
	<i>4 ¼ x 5 ½, horizontal. Black & white.</i>	
_____	Business Card	\$100
	<i>Standard size. Black & white.</i>	

Individual or
Business Name:

Contact Person:

Address:

Email:

Phone:

All artwork should be emailed to kdillman@blackstonelibrary.org by **September 1, 2017.**



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